



Healing Hearts Psychic Fair

February 13, 2021

Vendor Sign-Up Form

DEADLINE FOR FORM SUBMISSION

Saturday, January 23

Q - HOW ARE YOU DOING THE HEALING HEARTS PSYCHIC FAIR THIS YEAR?

A - Thank you for your interest in vending at the Healing Hearts Psychic Fair this year. As we are taking the Fair fully on-line with a new platform, the process has changed significantly, & we hope you will join us in this new adventure. We know this is a long informational page, but it is necessary. We appreciate the time you take to insure your best experience, and to ease the process.

Going virtual is a new & at times seemingly complicated process, but we are hoping to have as many of our regulars AND some new folk join us; unfortunately, **you must have on-line selling capability, and/or a physical store in order to participate this year**, and we CANNOT provide cart / check-out / payment processing through this venue. We are sorry to not have all our smaller, local friends vending. We hope that next year we shall all be together in person again.

Our virtual venue platform is called HopIn.to; as in our regular Fairs, our virtual Event will have live & recorded Entertainer segments on a 'STAGE'; Readers & Healers & Workshops in various 'SESSIONS'; an 'Auction' to replace the usual raffle; and of course Vendors such as you in a virtual 'EXPO' hall with what they call booths.

Q - HOW MUCH WILL IT COST ME TO RUN A BOOTH THIS YEAR?

A - In order to allow as many vendors old and new alike to participate, from all income brackets, we are making it a mixed bag this year. While we do run the Fair in order to replenish the charity's Fund, we also want to foster a sense of community, and promote growth for all our small business Vendors. We understand it's been a very tough year for most, so we give YOU different choices, according to your means. Talk to Ceinan for more info.

1. A fixed booth price, sliding scale fee of \$25 – 500 A larger fee will give you a 'larger' virtual booth, meaning your logo will be larger, and your visibility order slightly prioritized. This is the equivalent of having a 6' table vs. a 10x10 booth at our normal

- fair.
2. Our normal 20% of gross sales (inclusive of commissions) for the day (November 14th, HopIn.to Event open 10 am to 7:30 pm). Traditionally, we have trusted our Vendors, and we expect you to keep track of your sales for the day, and report back at the end of the Event with your gross sales and the percentage owed to us. Max is \$500, as at the in-person Fair.
 3. A smaller, negotiable percentage of sales (inclusive of commissions) for the Event day PLUS a certain amount of days afterward. Some have offered 3 days, some a week, one even offered a month. Talk to Ceinan for more info and discussion.

The method chosen to support us will be part of your booth description, with a specific FAIR-CODE to designate purchases made through our links : “XXX will donate 10% of all sales until next TUESDAY to the Healing Hearts Fund, so tell your friends! ” or “A portion of all proceeds today goes directly to the HHF! - use this discount code to shop our website” or similar. You can add it to your blurb below, or we will after we agree on the method. This will also be advertised on the website, and on our FB platform.

Q - HOW DO I PREPARE & HOW DO I SIGN UP?

A - **You must first read this linked [VENDOR INSTRUCTION](#) page** in order to fill the form accurately. There, you will find more information on how all this works, what info WE need to set it all up, a link to a full **VIDEO TUTORIAL**, as well as a link to a **GUIDE ON IMAGE DIMENSIONS**.

There are a couple of ways you can choose to set up your booth, explained in the link. Until we have ALL THE INFORMATION REQUESTED, including how you want to present your booth, we cannot set-up the Event website with your booth, and your information will not be shown on the Registration page for attendees to see your participation.

Note that all participants, from Attendees to Vendors, must create a FREE account with HopIn.to, same as if registering for a conference. After we receive this form, we will provide you the Event link so you can see your booth and begin to help us advertise the Fair.

After reading the instructions, **please take the time to fill this form as completely as you can**, so we may insure both you and our attendees have the best experience possible.

Have any questions now before signing up? **Call / TEXT 360-731-7729**, but please no calls between 9:30 pm and 9 am, or email me directly here [VENDOR COORDINATOR EMAIL](#)

~ Ceinan, your Vendor Coordinator

DEADLINE FOR FORM SUBMISSION is Saturday, January 23

YOU WILL BE CONTACTED WHEN WE RECEIVE THE APPLICATION.

Insure you give us your best phone # / E-mail, & respond promptly when contacted

NOTE: STARRED ** ITEMS ARE FOR YOUR BOOTH DISPLAY AS PER THE INSTRUCTION LINK, AND ARE WHAT YOUR CUSTOMER SEES. We reserve the right to edit blurbs as

Date

Name of Primary Contact

Phone #

Email

Can we text you at the above phone #?

Yes

No

Where you a participant in previous years?

Yes

No

Would you like information to become a credited Event Sponsor?

Yes

No

What type of store / business do you have? For example: books, fantasy clothing, candles, general spiritual/Pagan store, leather work, etc

Description / bio of your store or business that we can use on our various platforms – 50 - 200 words suggested

** Business name as you want it shown on the Booth

** Expo Booth Headline – Shows under business name on the booth BANNER – MAX 70 characters – used for slogans, hooks, etc –

** List up to three websites / social media platforms (FB, Twitter, Instagram, Etsy, etc) we can use to advertise, in order of importance to you. Some of our platforms let us list only one, some more than one.

1.

2.

3.

** What hashtags do you use, if any?

** Your store description – This can be a much longer piece, MAX 700 characters! Write your store's / Business' story, your philosophy, and anything you want to share with potential customers. Will you offer discounts or special deals to those referred from the Fair to your website or store? For how long: two days, a week?

Here is a great place to mention how much you are choosing to donate to the Healing Hearts Fund through the event, and for how long, and also tell them WHY you choose to participate and support us!

For next sections, follow all HopIn.to link parameters & sizing guidelines from the above link, INSTRUCTION TO VENDORS

THIS SECTION IS FOR BOOTHS CHOOSING NOT TO STREAM LIVE

** Pick one of the following three, and provide a tested link.

Link to pre-recorded video for your booth presence, YouTube, Vimeo, or Wistia:

Link to pre-recorded YouTube Playlist:

Link to web-published Google Slides :

THIS SECTION IS FOR BOOTHS STREAMING LIVE DURING THE EVENT

** Are you? Going live in a SESSION with your camera RTMP on YouTube Studio

** What time(s) do you want to schedule your Session(s) for?

** Who will be the Moderator for your live-stream?

** What do you want listed as SESSION TITLE – MAX 60 characters?

** Session description for listings – MAX 140 characters

** Fallback Provider link – Pick one of the following & provide a tested link. You MUST provide a Fallback Provider

Link to pre-recorded video for your booth presence, YouTube, Vimeo, or Wistia:

Link to pre-recorded YouTube Playlist:

Link to web-published Google Slides :

**Email the completed form, plus photos & logo
(following the HopIn.to size guidelines) to**

HealingHeartsVendorCoordinator@gmail.com

Again, for any questions, call / TEXT Ceinan at
360-731-7729, but please no calls
between 9:30 pm and 9 am.